Applied Data Science and Analytics
Master of Science

# Big Data - Challenges

Difficulty in finding patterns and insights

Messy, Inconsistent, Incomplete

Performing right analysis

Discovery

Analytics

Data Quality

Problem managing large amount of data sets

Keeping data secure is a challenge

Storage

Security
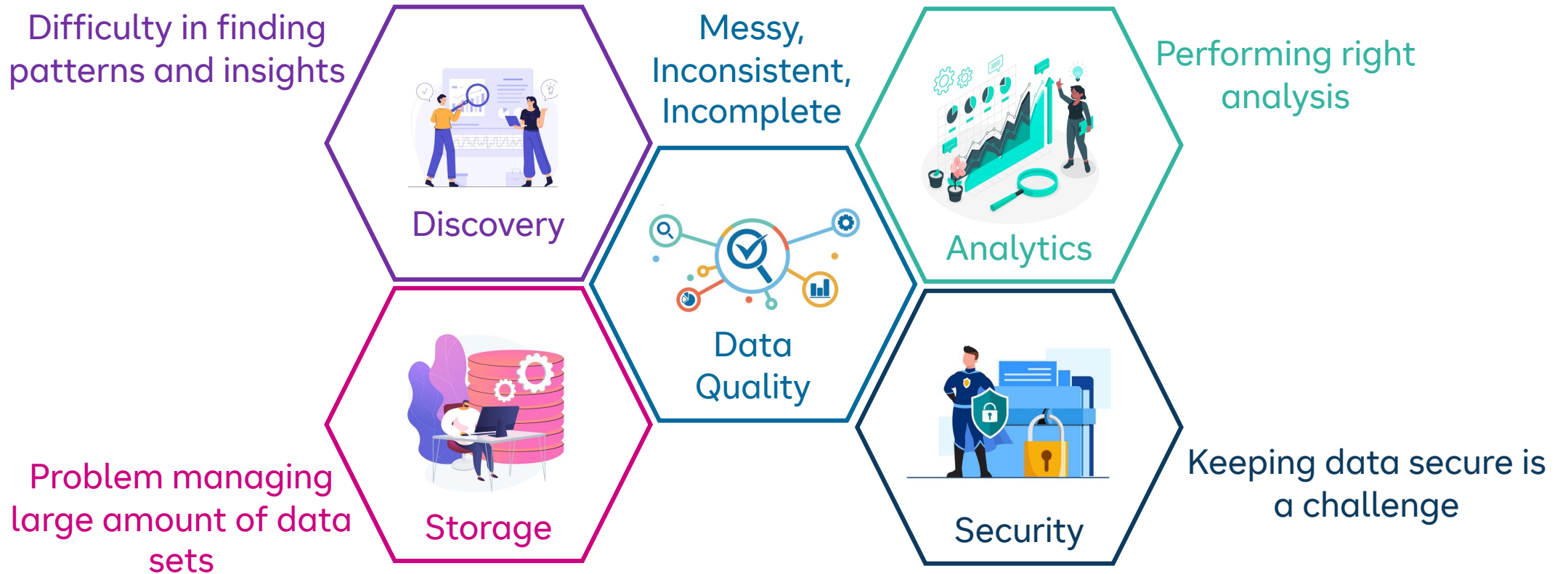
Learning Outcomes

• In-depth knowledge and understanding of **Applied Data Science.**

• Application of **analytical techniques and machine Learning/deep Learning** algorithms to solve complex data problems in business.

• Skills you need to leverage **data to reveal valuable insights** and help make customers valuable decisions.

• **Formulate technical problem solutions** and represent them in discourse.

Masters in Applied Data Science and Analytics
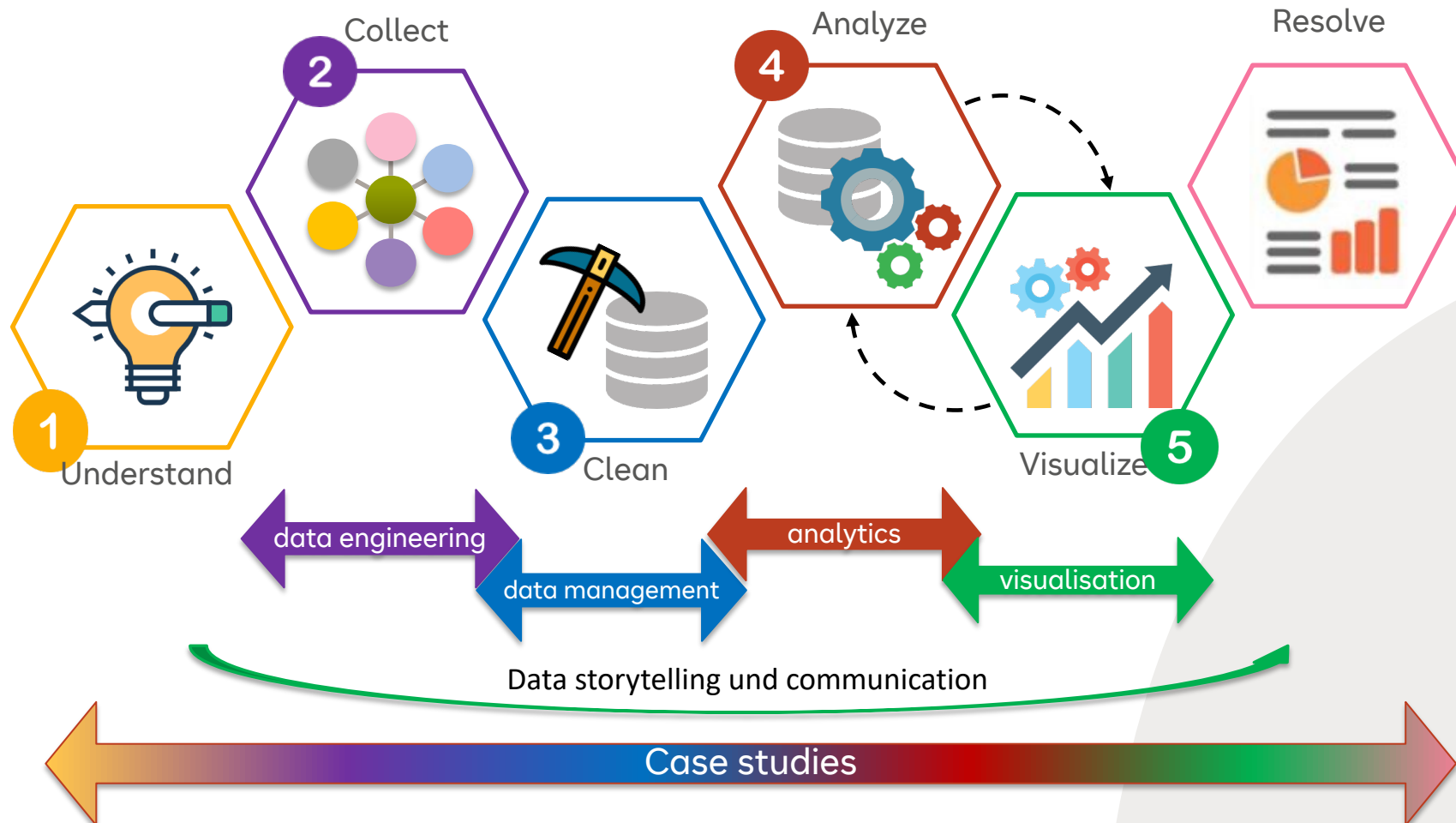
Course Curriculum

	Fundamental Data Science and Analytics					Intermediate Data Science and Analytics			
1. Semester	Block 1	Block 2	Block 3	Block 4	**2. Semester**	Block 5	Block 6	Block 7	Block 8
	First Steps into Case Studies (5 CP)	Data Analytics 1: Statistics and Machine Learning (8 CP)	Data Engineering 1: Big Data Databases (5 CP)	Data Management 1: Data Acqusition and Data Cleaning (4 CP)		Data Analytics 2: Text Mining and Natural Language Processing (7 CP)	Data Engineering 2: Big Data Architectures (6 CP)	Data Visualization and Storytelling 1: Designing Interactive Dashboards (5 CP)	Privacy, Ethics & International Law (6 CP)
	Data Visualization and Storytelling 1: Design Basics (2CP)	Big Data Programming : Python (6 CP)				Case Study 1 (8 CP)			
	Advanced Data Science and Analytics					**Expert Data Science and Analytics**			
3. Semester	Block 9	Block 10	Block 11	Block 12	**4. Semester**	Block 13	Block 14	Block 15	Block 16
	Data Management 2: Data Curation and Data Management (4 CP)	Data Analytics 3: Deep Learning (8 CP)	Elective Module: Case Study 2 or Internship (14 CP)			Master thesis project (27 CP)			
	Data Visualization and Storytelling 2: Advanced Data Visualization (5 CP)								

Study according to the CORE principle

Competence Oriented Research and Education

Our activated teaching & learning method

— Group project, Flipped classroom, case studies, project pitches from
   local companies

— Practical teaching and exams

— 5-week blocks – no end of the semester exam stress!

— Focus only on 1-2 subjects in 5 week blocks

— Direct contact hours with professors

Thank you!!

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