

Berlin – Shanghai – Paris/Bordeaux

Major: International Business Management

Subject to changes: Please note that the courses at the partner university may be subject to change from one year to the other. Not all majors are always offered at INSEEC.

Semester 1: SRH Hochschule Berlin

Course Name
Intercultural Management
Risk Management in Value Creation
International Contractual Management
Developing Managerial Skills I: Case Studies
Operations and Project Management
Negotiation and Conflict Management

Semester 2: Tongji University Shanghai

Course Name
Entrepreneurship
Technology Innovation and Management
Project Management
Management in China
Project Investment and Financing
Strategic Management
Business Research Methods

Semester 3: INSEEC Paris/Bordeaux

Course Name
Global Macro-Economics
Geopolitics
International Purchasing and Sourcing
Global Business Communication
Intercultural Marketing and consumer Psychology
International Negotiation
Capital Markets & International Finance
Corporate Finance
Global Legal Environment
Business Ethics 2
Multi-cultural Management
International Human Resources Management
Organisational Theory
Skills Management
Research Methodology
Applied Seminars
Strategy 360
Crisis night

Semester 4: INSEEC Paris/Bordeaux

Course Name	Notes
<i>Master's Internship (with INSEEC Paris/Bordeaux)</i>	<i>It is required to do an internship for six months in order to fulfill INSEEC study regulations. SRH will recognise the INSEEC internship.</i>
<i>Master's Thesis</i>	<i>Primary supervisor at partner university</i>

Semester 4: SRH Hochschule Berlin

Course Name	Notes
Master Internship	Six weeks of length for German degree. Report to submit at SRH.
Master Thesis	In cooperation with INSEEC

You will write the Master thesis under the supervision of INSEEC, but you will also have to deliver and defend it at SRH Hochschule.