

SRH Berlin University of Applied Sciences
Berlin School of Design and Communication
Prinzenstraße 84.1, 10969 Berlin, Germany
a university belonging to SRH Hochschulen Berlin GmbH

B.A. Illustration

Check list Portfolio

DO'S

- Maximum 15 20 creative works
- Uniform format (A3 or A2 maximum is common)
- · Clean presentation
- · Works should be mounted on light-colored paper or clay cardboard
- · One work per page -Short titles for each work
- Works can be presented either removable in plastic sheets or as individual sheets
- Find a common thread: Arrange works either by theme, materials, or chronologically
- · Display a range of different materials and techniques
- Bring sketchbooks or collections of sketches: make the concept behind the works visible
- Digital works can be added in good quality and printed on good paper! -Projects that are illustrative in nature: Stories, characters, sequential projects

DONT'S

- · A cluttered and unstructured collection of creative work
- · Still wet picture-work mounted on black clay card
- Overcrowded pages: too long text, too many picture-works older than 2 years
- Drawn photos or designs we want to see your own 'handwriting'!
- Too many works from art lessons in school make own projects and ideas visible.